

## Innovation Fair Exhibitor Application and Contract

Innovation Fair is an opportunity for chemistry intensive new start-ups and soon-to-be-start-ups/proto-ventures to meet and gain insights and feedback from innovation track attendees and others! New start-ups and soon-to-be-start-ups or proto-ventures who have not yet received dilutive funding may apply. **You must have a clear, defensible and market-validated value proposition and some scientific data on whether your idea will work.**

In accordance with the Notes and Regulations (below), I (we) apply for exhibition space at the NORM 2018 ACS Meeting in Richland, WA, June 24-27, 2018.

Please complete the following information as you would like it to appear in the meeting literature and on the meeting web site.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company/academic web site link: \_\_\_\_\_

Authorized signature: \_\_\_\_\_

**Innovation Fair table (an accepted application includes one conference registration)**

Name on Badge 1: \_\_\_\_\_

Exhibitor areas include one eight-foot table, two chairs, electricity, and wireless internet access.

**A Brief company description of products and services as you would like it to appear in the meeting program and on the meeting website (50 word limit).**

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**IF YOUR APPLICATION IS ACCEPTED, EXHIBITOR FEES WILL BE PAID BY**



### Notes and Regulations

- 1) Setup of exhibits can begin at noon on Sunday June 24. At 5:00 p.m. on Sunday, there will be an opening reception in the exhibit area with the ACS Board of Directors and include an Ice Cream social. The Poster Session, with refreshments, will be held in the area from 6 p.m. until 8 p.m.
- 2) The exhibition hall will be open Sunday from 4:00pm until 8:00pm and Monday and Tuesday from 8:00 a.m. – 5:00 p.m. Security will be provided when the exhibition is not in session.
- 3) Take-down after 4 p.m. on Tuesday, June 26
- 4) Exhibitors will be listed on the NORM 2018 website and in the program book for the meeting. The website, norm2018.org, will include corporate descriptions and corporate or academic website links if provided.
- 5) Reservations accepted in priority of payment receipt date, and on a space-available basis. An exhibitor must give notice of withdrawal at least thirty days prior to the beginning of NORM in order to receive a refund of the fee

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Name: \_\_\_\_\_

Title:

- |   |  |
|---|--|
| <input type="checkbox"/> Graduate Student | <input type="checkbox"/> Professional Chemist–Industry     |
| <input type="checkbox"/> Faculty          | <input type="checkbox"/> Professional Chemist—National Lab |
| <input type="checkbox"/> Postdoc          | <input type="checkbox"/> Professional Chemist—Non-Profit   |
| <input type="checkbox"/> Other            |  |

Email: \_\_\_\_\_

Which category best describes the organization from which your start-up or proto venture was developed?

- |   |  |
|---|--|
| <input type="checkbox"/> A University   | <input type="checkbox"/> Other (add type of organization, if any, and affiliations of people involved) |
| <input type="checkbox"/> A National Lab |  |
| <input type="checkbox"/> A Non-profit   |  |
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Name of your team, company or proto-venture: \_\_\_\_\_

**Please describe your start-up or proto-venture. Remember we are seeking only scientifically based chemistry related start-ups or proto-ventures!**

Provide your succinct value proposition of your start-up or proto-venture. Please be specific and include **what** will you provide to **whom** and **why** is it required by the market.

List your specific differentiators - the unique features and benefits you will provide as required by the market.



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Explain the funding you have received to date to develop your idea

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|---|--|
| <input type="checkbox"/> Not received any funding                     | <input type="checkbox"/> Other (please specify)                          |
| <input type="checkbox"/> Received federal grants                      | <div style="border: 1px solid black; height: 120px; width: 100%;"></div> |
| <input type="checkbox"/> Received state or local grants               |  |
| <input type="checkbox"/> Received funding from my organization.       |  |
| <input type="checkbox"/> I am/We are funding all the work.            |  |
| <input type="checkbox"/> Received Angel or venture investment         |  |
| <input type="checkbox"/> Received investment from a strategic partner |  |

What do you hope to gain from participating in the Innovation Fair?